Natasja Jurado

UX Designer

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⚒ UX Design experience

ALTEN – UX Consultant
nov 2021 – present

Through ALTEN, a consultancy firm, I have worked on various projects for various clients. See below for a description of these projects. In addition, I contributed to ALTEN with UX–related questions about their website and other topics.

- **Deltares** — feb 2024 – present
  New software is being developed that can be used to make calculations to predict the condition and safety of dikes. I focus on the user experience of these applications by contacting users about their pain points in the old software and needs for the new software. A large part of this project involves expanding and refining the software's design system.

- **MME Group** — dec 2023 – feb 2024
  By mapping the current situation and exploring all work processes I was able to highlight opportunities to build new features for the ICCP and ICAF system that could help work more efficiently or fully automate certain tasks. As a final deliverable, I merged all information gathered in my research into an infographic to use for internal communication.

- **BDR Thermea Group** — jan 2022 – dec 2023
  Within a scrum team I was responsible for the entire design process to create the best possible user experience for a new room thermostat, including information architecture, visual design and interaction design. By creating an interactive prototype, I was able to conduct usability tests in multiple countries. This iterative design process took place in collaboration with other UX professionals to achieve alignment with other products of BDR Thermea Group.

- **MME Group** — nov 2021 – jan 2022
  For the interface of ICCP and ICAF systems on vessels I conducted user research to define the needs and desires of the users. With this information I created a high fidelity interactive prototype to illustrate how UX design could contribute to the further development of this product.

Otentica – UX Designer
mar 2021 – nov 2021

With UX and UI design I worked on finding a solution for the question: what do users need when using Otentica and how can we fulfil these needs as easily, quickly and intuitively as possible. To answer this question I followed the design thinking process: empathize, define, ideate and prototype.

Freelance – UX Designer
aug 2020 – nov 2021

As a freelancer I worked on several small UX projects.

💼 Other experience

Altrad Services Benelux – HR Officer	jun 2019 – mar 2021
GGZ inGeest – Researcher	mar 2018 – mar 2019
Leids Universitair Medisch Centrum – Researcher	jul 2016 – mar 2018

🎓 Education

Leiden University – Master Clinical Psychology	2016 – 2017
Leiden University – Premaster Psychology	2015 – 2016
Hogeschool Leiden – Bachelor Applied Psychology	2011 – 2015

📖 Courses

Scrum	2023
Visual Elements of UI Design	2020
UX Design Fundamentals	2020

⚙️ Skills

Interaction design	●●●●●
Visual design	●●●●●
Prototyping	●●●●○
Design system	●●●●○
User research	●●●●○

🔧 Tools

Figma	●●●●●
Zeplin	●●●●●
Miro	●●●●○
Adobe Illustrator	●●●○○
Adobe Photoshop	●●○○○

🌐 Languages

🇳🇱 Dutch   🇬🇧 English   🇪🇸 Spanish